



Southern Tier Association for Human Resources

Sponsorship Opportunities

LEVEL	BENEFITS	SPONSORSHIP
Bronze	<ul style="list-style-type: none"> • Company Logo displayed on the STAHR Website for 1 month (typically same month as program sponsored) • Ad space in one quarterly STAHR Newsletter (includes logo and brief value proposition) • Company Logo and mention as Bronze sponsor in email blasts to members for one program during the year (usually about 3-5 emails per event) 	\$150
Silver	<ul style="list-style-type: none"> • Company Logo displayed on the STAHR Website for 3 months • Ad space in two quarterly STAHR Newsletters (includes logo and brief value proposition) • Company Logo and mention as Silver sponsor in email blasts to members for two programs during the year (usually about 3-5 emails per event) 	\$250
Gold	<ul style="list-style-type: none"> • Company Logo displayed on the STAHR Website for 6 months • Ad space in three quarterly STAHR Newsletters (includes logo and brief value proposition) • Company Logo and mention as Gold sponsor in email blasts to members for three programs during the year (usually about 3-5 emails per event) • A 3 minute infomercial about your products and services at the end of the business portion and just before the main presentation at one program event. (entitled to exclusivity) 	\$350
Platinum	<ul style="list-style-type: none"> • Company Logo displayed on the STAHR Website for 12 months • Ad space in all four quarterly STAHR Newsletters (includes logo and brief value proposition) • Company Logo and mention as a Platinum sponsor in email blasts to members for four programs during the year (usually about 3-5 emails per event) • A 3 minute infomercial about your products and services at the end of the business portion and just before the main presentation at one program event. (entitled to exclusivity) • Display table/space at one program event per year with up to 2 representatives in attendance • One follow up email to chapter membership post program 	\$450

Interested in sponsorship? Email STAHR.SHRM@yahoo.com